

# smartmusic<sup>®</sup>

by makemusic<sup>™</sup>



Helping teachers teach and students practice—from the cloud to the classroom.

Fall 2022

# Platform Overview

**SmartMusic** is the leading browser-based music education platform that connects teachers and students, whether in the classroom or remote.

It facilitates focused practice, assessment, and immediate feedback, making the link between educator and student even more powerful.



## Print on Demand

Premium subscriptions include the ability to print thousands of titles.



## Teaching Tools

Assessment support, gradebook, custom rubrics, units, and analytics.



## Practice Tools

A tuner, metronome, fingerings, and tools to loop and record are built in.

**An insightful solution for all music teaching needs.**



## Repertoire

An unrivaled music library and professional recordings accompany performers of any level.



## Sight Reading Builder

Build sight-reading skills with unlimited, customizable exercises.



## Music Notation

Import, edit, & create music notation for student assignments and more.

# Teacher Tools

1

## Print on Demand

Teachers and students with Print add-ons now have the ability to print thousands of educational titles from leading educational publishers, including Alfred Music, Neil A. Kjos Music, and FJH Music.

2

## Sight Reading Builder

Instantly create an unlimited number of sight-reading exercises for any type of ensemble or individual instrument.

3

## Professional reference recordings

Provide students with a sense of how their part fits in and an opportunity to model their performances after world-class musicians.

4

## Compose notation tool

Create your own custom notation as well as import and export MusicXML files between the most popular music notation products.

5

## Sharing music

Using the Compose notation tool, share your compositions privately and publicly with anyone you choose.

6

## Playlists

Supplement the SmartMusic assignment process by sharing practice playlists with your students.

# Assessment Support

1

## Gradebook

Track student progress in SmartMusic's online Gradebook, accessing student recordings, assignments, and performance scores.

2

## Rubrics

Customize rubrics with the criteria that matters for your curriculum.

3

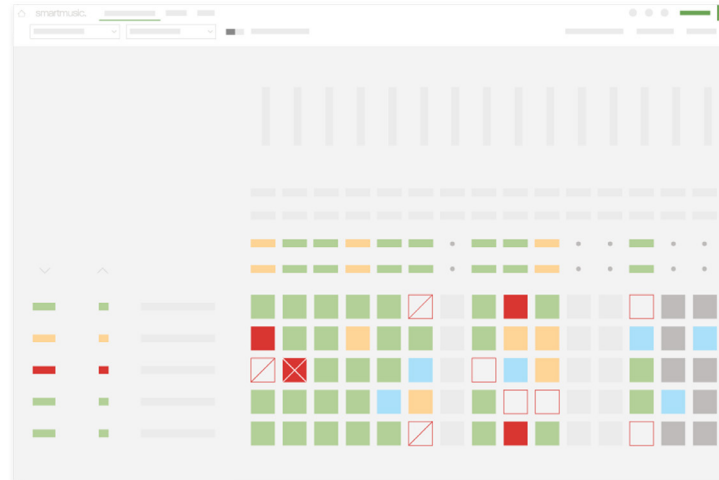
## Units

Collect assignments into units, and easily assign those units to multiple classes.

4

## Analytics

Track student practice time—down to the second—as it happens.



# The Largest Library in the Industry

SmartMusic offers an unrivaled repertoire library, curated over many years, which includes over 200 method books for grades 3-12, thousands of interactive exercises and ensemble and solo titles, and a new Digital Sheet Music Library of over 13,000 PDF titles, including over 6,000 full scores.

MakeMusic partners with the industry's leading educational publishers like Alfred Music, FJH, Kjos, Hal Leonard, and many others in continuing to add relevant content to both our Interactive and Digital Sheet Music Libraries.



**Alfred Music**  
LEARN • TEACH • PLAY



NEIL A KJOS  
MUSIC COMPANY



FABER *ff* MUSIC



 SCHOTT



*...and many more!*

# Teachers and Students Love Variety

Students love the ability to practice and perform current hits, including songs by Taylor Swift, The Weekend, Dua Lipa, Justin Bieber, and hits from *Hamilton*, *In The Heights*, *La La Land*, and more.

Visit [smartmusic.com/repertoire](https://smartmusic.com/repertoire) to explore today!

	SmartMusic
Method Books	201+
Jazz Ensemble	1,098+
Concert Band	5,622+
String Orchestra	2782+
Choral	5605+
Solo Pieces	31,955+
Full Scores (PDF Only)	6158+
Flex Ensemble	150+
Printable titles	15,206+
Digital Sheet Music (PDF)	13,257+

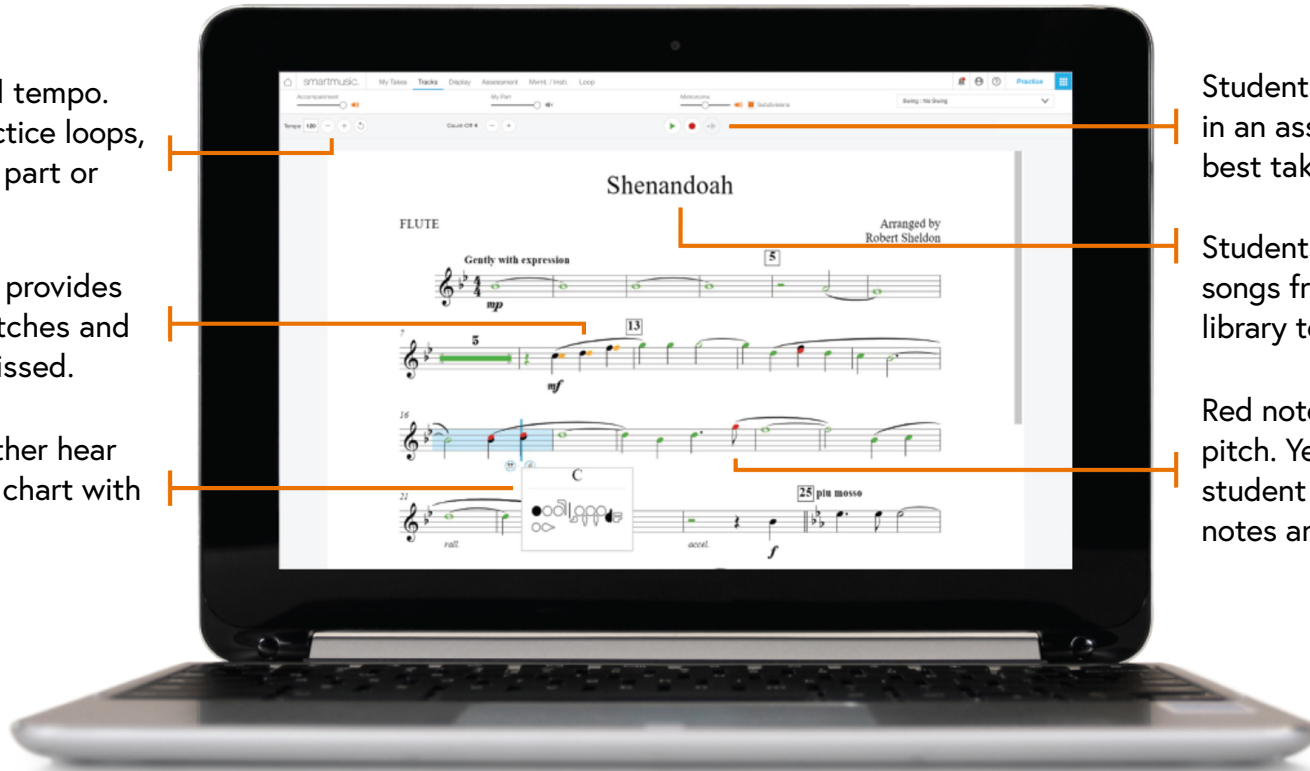


# Flip the Classroom

Teachers set key and tempo. Students control practice loops, tuner, and hear their part or accompaniment.

Immediate feedback provides guidance on what pitches and rhythms are hit or missed.

Click on a note to either hear the note or display a chart with the correct fingering.



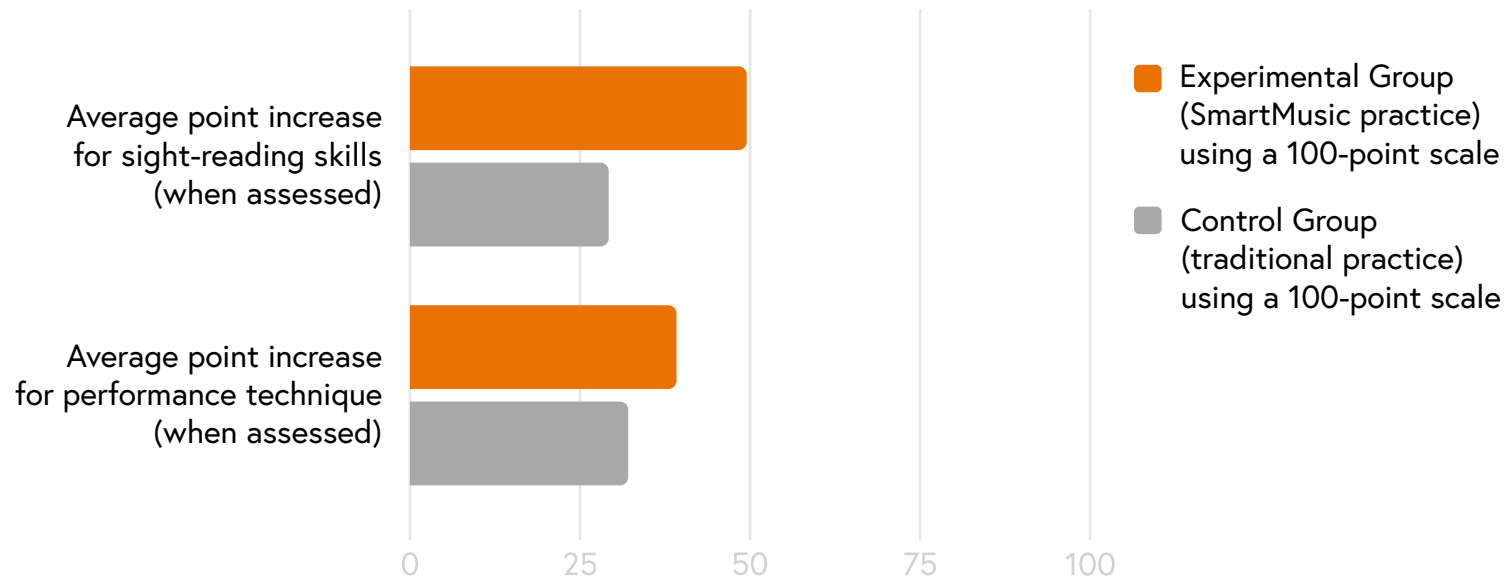
Students can record themselves in an assignment and send their best take to their teacher.

Students practice exercises and songs from our huge repertoire library to complete assignments.

Red notes indicate an incorrect pitch. Yellow notes indicate the student was early or late. Green notes are correct.

# SmartMusic Gets Results

## Average Growth using SmartMusic vs. Traditional Methods



Academic studies confirm that SmartMusic has a proven, positive effect on student outcomes. Studies\* have shown that:

- For Sight-Singing assessment, SmartMusic had a positive effect with students scoring an average of 49.4 points higher from Pre-Assessment to Post-Assessment, compared to 29.25 points for students not using SmartMusic.
- For Ear Training assessment, students using SmartMusic scored an average of 29.9 points higher from Pre-Assessment to Post-Assessment, compared to 20.75 points for students not using SmartMusic.

Students also see success using SmartMusic in sight-reading and performance technique, as the graph shows.

\*Read the studies that generated this data on our blog at [smartmusic.com](http://smartmusic.com)

# More Benefits

- 1 Transforms practice from passive repetition to **active learning**
- 2 Students experience **faster progress**
- 3 Motivating and **fun** to use
- 4 No more guessing—**immediate feedback**
- 5 **Differentiated** assignments and grading scales
- 6 Grades are based on **skill achievement**, not just practice minutes

In the spirit of deliberate practice, students receive immediate feedback on their individual performances through algorithmic assessment of note pitch, rhythm, and duration, while simultaneously receiving contextual reference by recording against the accompaniment.

During an assignment, students are provided with additional tools to increase their comprehension of the music and to facilitate self-correction prior to completion. Assignment submissions are aggregated into a grade book for review; teachers can then listen to student performances, adjust or finalize assessment scores, and provide immediate feedback and encouragement to students, closing the practice loop, all done remotely.

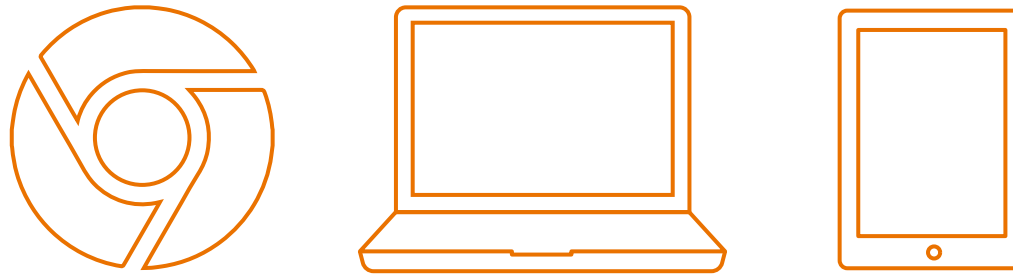


*"The quality of the playing tests are so much better with the web-based version than the classic. I can really hear how students are playing the assignments. The other feature that I really like with the web-based is the practice analysis. Being able to track my students usage on SmartMusic has really helped them reach their individual goals."*

**Melissa Clark**

String Teacher Grades 4-8  
Lawrence Township Public Schools

# Data Privacy



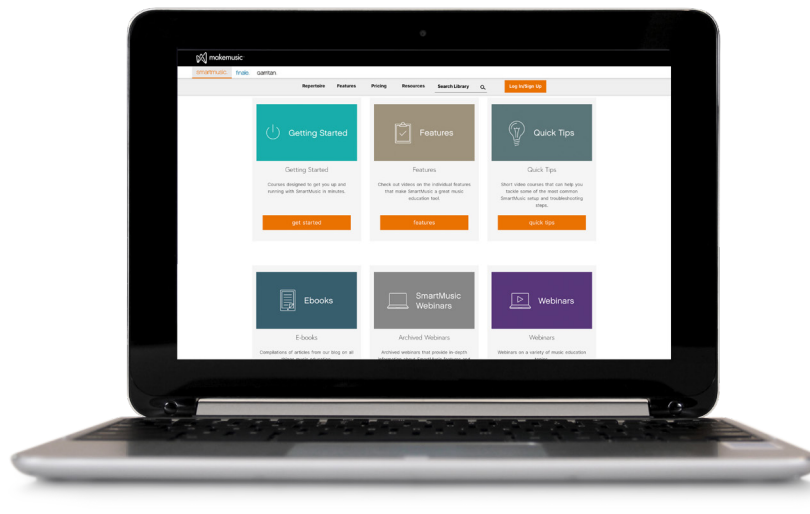
**SmartMusic takes privacy seriously.**

SmartMusic is fully **COPPA** and **FERPA** compliant, so you and your school never have to worry that student data is unprotected.

We absolutely do not advertise to students.

# We're Here to Help

- We provide **Help Center** support for teachers AND students
- Minimal tech intervention and **nothing to be downloaded**; web-based platform means updates are done automatically
- Export the SmartMusic Gradebook for **use in any LMS**
- Compatible with **devices students use**, including Chromebooks, desktops, laptops, and iPads
- Export the SmartMusic Gradebook for **use in any LMS**
- Single Sign-On integration for the most popular LMS's



# Pricing

## Subscriptions

Priced annually

	Individual (full price)	Bulk Pricing (20 subscriptions min.)
<b>Teacher Subscription</b>	\$39.99/user	\$39.99/user
<b>Performer Subscription</b>	\$29.99/user	\$13.99/user

	Individual (full price)	Bulk Pricing (20 subscriptions min.)
<b>Print Add-on*</b>	—	\$15.99/user

\*To be eligible to purchase the Print add-on, a school or organization must purchase a minimum of 20 combined Teacher and Performer subscriptions.

**Thank you for your consideration!**

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by **makemusic**<sup>™</sup>

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